

InfiniTek Earns Microsoft Gold Certified Partner Status

Altadena, Calif., FEBRUARY 25, 2010 — InfiniTek Corporation, one of the earliest Navision dealers in the Microsoft® Partner Network, today announced it has earned the coveted Gold Certified Partner status — the highest honor given to Microsoft Dynamics NAV Channel Partners. As a Gold Certified Partner, InfiniTek has demonstrated the highest level of competence and expertise with Microsoft technologies, and a proven ability in meeting customers' needs. By achieving this status, InfiniTek receives an exclusive set of benefits, including software access, training and support, providing a distinct competitive advantage in the enterprise resource planning (ERP) solutions market.



"Since its inception, InfiniTek's focus has been on its clients and ensuring that they have the best possible business management solutions to take care of their customers' needs - inspiring positive customer experiences throughout the channel," said Mary Williams, InfiniTek CEO. "Achieving Microsoft's Gold Certified status, clearly illustrates our commitment to being a strategic technology partner with all of our NAV clients."

According to InfiniTek, the chasm between growing business complexities and the business opportunities that technology capabilities can provide is widening for many small to mid-size companies. Tailoring ERP solutions for these companies is what differentiates InfiniTek from other NAV providers. "Helping bridge the gap of our clients' business demands and their technology potential is our long-term goal," noted Williams.

The Gold Certified Partner evaluation process is conducted by a third-party testing service, so that neither Microsoft nor InfiniTek are allowed to view the contents of customer feedback, ensuring the integrity. The Gold Certified designation is based upon achieving points, including a customer satisfaction survey completed by a minimum of 10 customers, evaluating InfiniTek's quality of service. According to the survey results, the average score was 168.27, InfiniTek's scored 190.9 – significantly exceeding the standard "good" rating.

Another measure is through tests administered by Microsoft in order to determine solutions competency by a quota of certified professionals. Minimum requirement is to pass competency in one selected area. InfiniTek demonstrated competencies in two major areas including an additional competency as an Independent Software Vendor (ISV), exceeding the standard of one solution competency.

About InfiniTek

Founded in 1986, InfiniTek Corporation is a Microsoft Dynamics NAV Partner headquartered in Southern California. In 20 plus years of business, the company has forged a reputation for excellence and exceptional service. InfiniTek believes that listening to our clients' needs and custom tailoring enterprise software technology will always yield a better solution. InfiniTek offers a robust family of products that are specifically designed for the channel partner and their customers in mind.

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