

November 5, 2009

Press Release: **Aimit AS** (Oslo, Norway) and **InfiniTek** Cooperative Venture

Aimit AS, headquartered in Oslo, Norway and **InfiniTek Corporation**, based in Southern California are preparing to resume their relationship begun in 2005. **Aimit** is a full-service **Microsoft Gold Certified Partner** who has recently become dominant in the global marketplace with its powerful **EQM** (Equipment Management) offering within Microsoft Dynamics NAV 5.0. **Aimit** now has distributor partners around the globe with over 75% of their efforts devoted to the growing demand for the **EQM** software solution serving the equipment management, sales, rental and service industry.

In 2005, **InfiniTek** became certified on **EQM** and worked closely with **Aimit** implementing one of the first US installations. Especially important for **Aimit** was **InfiniTek's** work in localizing the product to conform to US requirements. The **EQM** product has now been substantially enhanced since the earlier offering and the two companies have high expectations for penetrating the US market with the world-class **EQM** solution of today. According to Bengt Rotheim, Product Manager for **Aimit AS**:

*"We are very pleased to resume our relationship with **InfiniTek**, since we worked so hard together earlier getting one of the first versions planted in the US. We are especially looking forward to having the mature product localized for the US market. The timing of this renewed relationship could not be better. We recognize that the downturn in construction infrastructure will not last forever; therefore, this is a good time to prepare for the next growth cycle. When things pick up again we are confident that we have the best software solution for keeping track of things within construction-related activities."*

The joint effort between **Aimit AS** and **InfiniTek Corporation** is due to kick off next week at **Directions 2009**, a Microsoft-sponsored event held November 11-14, 2009 in Austin, TX. **InfiniTek** will be a "Silver Sponsor" at that event and will hold a one-hour breakout session on Friday, November 13th beginning at 9:15 a.m. A featured attraction at that event will be the demonstration of the remarkable capabilities of the **EQM** product by the visiting Norwegian team.

The following week the **Aimit AS** team will be traveling to Southern California to show off the **EQM** offering and stir up local interest and awareness of the power of **EQM**.

Both **Aimit** and **InfiniTek** are excited about the US reception of this product, which has taken off in Europe and other portions of the globe. As Bengt Rotheim has said: *"The timing could not be better to prepare the US market for the next boom cycle!"*